

Message Text

LIMITED OFFICIAL USE

PAGE 01 BRASIL 04789 01 OF 03 140108Z

64

ACTION AGR-08

INFO OCT-01 ARA-06 ISO-00 SSO-00 NSCE-00 USIE-00 SS-15

NSC-05 A-01 CPR-01 PM-03 PRS-01 PA-01 SAM-01 SY-05

USSS-00 EB-07 OPR-02 /057 W
----- 039646

O R 132325Z JUN 75

FM AMEMBASSY BRASILIA

TO SECSTATE WASHDC NIACT IMMEDIATE 9801

INFO AMCONSUL RIO DE JANEIRO

AMCONSUL SAO PAULO

LIMITED OFFICIAL USE SECTION 1 OF 3 BRASILIA 4789

E.O. 11652: N/A

TAGS: OVIP (BUTZ), EAGR, BR

SUBJECT: VISIT BY SECRETARY BUTZ TO BRAZIL

STATE PASS AGRICULTURE

PART III - SAO PAULO PORTION

18:30 - ARRIVAL IN SAO PAULO'S VIRACOPOS INTERNATIONAL AIR-
PORT. SECRETARY AND MRS. BUTZ WILL BE WELCOMED AT AIRPORT
BY CONSUL GENERAL AND MRS. CHAPIN, AGRICULTURAL OFFICER AND
MRS. O'MARA, AND MR. RENATO MELLO FROM THE PROTOCOL OFFICE
OF SAO PAULO STATE. SECRETARY AND MRS. BUTZ WILL PROCEED
DIRECTLY TO SAO PAULO HILTON HOTEL (AVENIDA IPIRANGA 165,
PHONE 256-0033). MOTORCADE WILL INCLUDE:

A - MOTORCYCLE ESCORT

B - CAR 1 - SECRETARY BUTZ, AMBASSADOR CRIMMINS, SECRETARY'S
SECURITY AGENT

C - CAR 2 - SECURITY (POLICE VEHICLE)

LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 02 BRASIL 04789 01 OF 03 140108Z

D - CAR 3 - MRS. BUTZ & MRS. CHAPIN

E - MOTORCYCLE ESCORT

2. A BUS WILL BE PROVIDED FOR THE REST OF THE OFFICIAL PARTY AND WILL LEAVE AS SOON AS LUGGAGE IS LOADED.

3. UPON ARRIVAL AT THE HILTON, SECRETARY AND MRS. BUTZ WILL BE WELCOMED BY THE MANAGER OF THE HOTEL, MR. ALEXANDER BRAUNE AND MR. MARTIN G. HEFLIN, CHIEF, ECONOMIC-COMMERCIAL SECTION, AMERICAN CONSULATE GENERAL, SAO PAULO. THE SECRETARY AND PARTY WILL PROCEED DIRECTLY TO PRE-ASSIGNED ROOMS. SECRETARY AND MRS. BUTZ'S SUITE IS ROOM 1911. THE SECRETARY'S SECURITY AGENTS WILL BE 1910 AND 1912, RESPECTIVELY.

4. EVENING FREE.

5. TUESDAY - JUNE 24, 1975

09:00 - EXCLUSIVE INTERVIEW WITH DR. FREDERICO HELLER, ECONOMIC EDITOR OF O ESTADO DE SAO PAULO - LOCATION -- SECRETARY'S SUITE, HILTON HOTEL - PARTICIPANTS -- SECRETARY BUTZ AND OFFICIAL INTERPRETER AND ANY MEMBERS OF OFFICIAL PARTY HE DESIRES. SECRETARY WILL BE INTRODUCED TO THE INTERVIEWER BY THE CONSULGENERAL. (FOR RECORD PURPOSES, CONGEN REQUESTS PERMISSION TO TAPE INTERVIEW.)

10:00 - 11:30 - BRIEFING BY PRIVATE TRADE - LOCATION - SALAO VERDE, HILTON HOTEL -- TOPIC: BRAZIL -- FUTURE TRENDS IN PRODUCTION, CONSUMPTION AND EXPORTS OF SOYBEANS AND PRODUCTS, CORN, LIVESTOCK AND LIVESTOCK PRODUCTS, COTTON AND COFFEE -- SUGGESTED PARTICIPANTS:

1) OFFICIAL US DEPARTMENT OF AGRICULTURE DELEGATION -- SECRETARY BUTZ, ASSISTANT SECRETARY WRIGHT, MR. HUME, MR. FRICK, MR. WEST, MR. HUTCHINSON, MR. GIFFORD, MR. FRASER - - -

2) REPRESENTATIVES FROM SAO PAULO AGRO-INDUSTRY
MR. DONALD A. WILSON, DIRECTOR PRESIDENT, ANDERSON
LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 03 BRASIL 04789 01 OF 03 140108Z

CLAYTON DO BRASIL - MR. WALTER SCHNEIDER, MANAGING DIRECTOR, COOK DO BRASIL - MR. FRANCIS L. HERVERT, PRESIDENT, SWIFT DO BRASIL AND KING RANCH DO BRASIL - MR. C.P.A. NIEUWENHUYZEN, MANAGER, CEREALS DEPT., CARGILL AGRICOLA SA, MR. J.A. CARBONELL, MANAGING PARTNER, MCFADDEN & CIA. LTDS. (PARTICIPANTS WILL BE INTRODUCED TO THE SECRETARY BY MR. O'MARA, AGRICULTURAL OFFICER)---

3) US EMBASSY BRASILIA AND CONSULATE GENERAL SAO PAULO: AMBASSADOR CRIMMINS, CONSUL GENERAL CHAPIN, ECONOMIC COUNSELOR RUSER, AGRICULTURAL ATTACHE BEUKENKAMP, AGRICULTURAL OFFICER O'MARA ---

4) PRESS (IF THEY DESIRE) MR. SKOLODA, MR. CARNES AND MR. BODIFORD.

6. FORMAT: MEETING OPENED WITH BRIEN REMARKS BY SECRETARY BUTZ FOLLOWING SHORT STATEMENTS (5 TO 10 MINUTES) BY TRADE REPRESENTATIVES ACCORDING TO THE OUTLINE BELOW:

1) MR. WILSON WILL SPEAK ON FOOD DEMAND IN BRAZIL AND WHAT WILL BE NEEDED TO MEET THIS DEMAND.

2) MR. SCHNEIDER WILL DISCUSS THE CORN, SOYBEAN, AND SOYBEAN PRODUCTS EXPORT SITUATION.

3) MR. HERBERT WILL DISCUSS THE LIVESTOCK SITUATION WITH PARTICULAR EMPHASIS ON BEEF.

(4) MR. NEIUWENHUYZEN WILL DISCUSS THE CORN AND SOYBEAN PRODUCTION SITUATION WITH PARTICULAR EMPHASIS ON THE CRUSHING SITUATION AND DOMESTIC CONSUMPTION TRENDS IN CORN AND SOYBEAN PRODUCTS.

(5) MR. CARBONELL WILL DISCUSS THE COFFEE AND COTTON DISCUSSION.

THERE WILL BE TIME FOR QUESTIONS AND DISCUSSION FOLLOWING EACH OF THE PRESENTATIONS.
LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 04 BRASIL 04789 01 OF 03 140108Z

C. 11:45 - LEAVE HILTON HOTEL FOR AMERICAN CHAMBER OF COMMERCE LUNCHEON AT BUFFET FRANCA, AVENIDA ANGELICA 750, TELEPHONE 66-8749. MOTORCADE ELEMENTS:

(1) MOTORCYCLE ESCORT (2) CAR 1 - SECRETARY AND AMBASSADOR (3) CAR 2 - SECURITY (4) BUS WITH INVITED GUESTS (5) MOTORCYCLE ESCORT

D. 12:00 NOON - ARRIVE BUFFET FRANCA. SECRETARY WILL BE WELCOMED BY MR. KNWLTON KING, PRESIDENT OF THE AMERICAN CHAMBER AND PRESIDENT OF SHELLMAR EMBALAGEN, LOCAL SUBSIDIARY OF CONTINENTAL CAN.

(1) THERE WILL BE AN OPPORTUNITY TO MEET A NUMBER

OF THE CHAMBER MEMBERS BEFORE THE LUNCH, THE
SECRETARY OF AGRICULTURE OF THE STATE OF SAO PAULO,
PEDRO TASSINARI FILHO, AND OTHER DISTINGUISHED
BRAZILIAN GUESTS WILL BE PRESENT AND INTRODUCED
TO THE SECRETARY. THE SECRETARY'S ADDRESS WILL BE
SCHEDULED TO BEGIN IN TIME TO PERMIT THE MEMBERS
TO DISPERSE AT 2 PM. THE LIST OF OFFICIAL PARTY
MEMBERS WHO WILL SIT AT THE HEAD TABLE WILL BE
AVAILABLE ON JUNE 23 AND THE INDIVIDUALS WILL RECEIVE
NOTICES IN THEIR WELCOME KITS.

LIMITED OFFICIAL USE

NNN

LIMITED OFFICIAL USE

PAGE 01 BRASIL 04789 02 OF 03 140115Z

64

ACTION AGR-08

INFO OCT-01 ARA-06 ISO-00 SSO-00 NSCE-00 USIE-00 SS-15

NSC-05 A-01 CPR-01 PM-03 PRS-01 PA-01 SAM-01 SY-05

USSS-00 EB-07 OPR-02 /057 W
----- 039724

O R 132325Z JUN 75

FM AMEMBASSY BRASILIA

TO SECSTATE WASHDC NIACT IMMEDIATE 9802

INFO AMCONSUL RIO DE JANEIRO

AMCONSUL SAO PAULO

LIMITED OFFICIAL USE SECTION 2 OF 3 BRASILIA 4789

STATE PASS AGRICULTURE

(2) THE CHAMBER IS INVITING THE FOLLOWING:

A. SECRETARY BUTZ

B. ASSISTANT SECRETARY WRIGHT

C. MR. HUME

D. MR. FRICK

E. MR. WEST

F. MR. HUTCHINSON

G. MR. GIFFORD

H. MR. HALE

I. MR. SMITH

J. MR. FRASER

K. MR. LOOPER
L. MR. WEIDERT
M. MR. GRAZIANO
N. MR. BATTAGLIA
O. MR. SKOLODA
P. MR. BODIFORD
Q. MR. CARNES
R. AMBASSADOR CRIMMINS
S. MR. CHAPIN
T. MR. RUSER
LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 02 BRASIL 04789 02 OF 03 140115Z

U. DR. BEUKENKAMP
V. MR. O'MARA
(PLEASE ADVISE IF OTHERS SHOULD BE INVITED).

E. 2:15 PM LEAVE BUFFET FRANCA (MOTORCADE AS FROM
HOTEL TO BUFFET FRANCA).

F. 2:45 PM ARRIVE SECRETARIAT OF AGRICULTURE, STATE
OF SAO PAULO, CENTRO ESTADUAL DE AGRICULTURA, AVENIDA
MIGUEL STEFANO 3900, SAO PAULO, TELEPHONE 275-3123.
SECRETARY BUTZ AND PARTY PROCEED DIRECTLY TO THE
OFFICE OF THE SECRETARY OF AGRICULTURE OF THE STATE
OF SAO PAULO, PEDRO TASSINARI FILHO. THE MEETING
WILL BE HELD IN THE CONFERENCE ROOM OF THE SECRETARY,
IMMEDIATELY ADJOINING THE SECRETARY'S MAIN OFFICE.

AGENDA: (1) THE ROLE OF SAO PAULO STATE IN BRAZIL'S AGRI-
CULTURAL DEVELOPMENT.

(2) THE SECRETARIAT OF AGRICULTURE ALSO WISHES TO ASK
SECRETARY BUTZ A SERIES OF QUESTIONS WHICH ARE LISTED AT END
OF THIS TELEGRAM.

(3) TOPICS WHICH SECRETARY BUTZ MAY WISH TO RAISE.

PARTICIPANTS:

(1) SAME AS AT CHAMBER LUNCHEON. (ANY PERSONS ATTENDING THE
LUNCHEON WHO DO NOT WISH TO ATTEND THE BRIEFING MAY RETURN TO
THE HOTEL BY CARS WHICH WILL BE AT THE BUFFET FRANCA.)

(2) THE SECRETARY, THE AMBASSADOR, THE ASSISTANT SECRETARY AND
PRINCIPAL ADVISERS WILL BE SEATED AT THE CONFERENCE TABLE WITH
SECRETARY TASSINARI AND HIS PRINCIPAL ADVISERS. THERE WILL BE
CHAIRS IN BACK FOR THE OTHERS ATTENDING.

G. 4:30 PM LEAVE SECRETARIAT OF AGRICULTURE

(1) MOTORCYCLE ESCORT

(2) CAR 1 SECRETARY BUTZ AND STATE
SECRETARY

(3) CAR 2 SECURITY

(4) CAR 3 AMBASSADOR AND CONSUL GENERAL

(5) MOTORCYCLE ESCORT

5:00 PM ARRIVE GOVERNOR'S PALACE. PROCEED DIRECTLY TO

GOVERNOR'S OFFICE. PARTICIPANTS: GOVERNOR PAULO EGYDIO MARTINS,
SECRETARY OF AGRICULTURE PEDRO TASSINARI, SECRETARY BUTZ,
AMBASSADOR CRIMMINS, CONSUL GENERAL CHAPIN. GOVERNOR SPEAKS
LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 03 BRASIL 04789 02 OF 03 140115Z

EXCELLENT ENGLISH AND THE CONVERSATION WILL BE IN ENGLISH.

5:30 PM LEAVE GOVERNOR'S PALACE.

6:00 PM ARRIVE HILTON HOTEL

8:10 PM LEAVE HITLON HOTEL

MOTORCADE ELEMENTS:

(1) MOTORCYCLE ESCORT

(2) CAR 1 SECRETARY AND MRS. BUTZ

(3) SECURITY CAR

(4) BUS WITH THE REST OF THE INVITED GUESTS:

MR. WRIGHT, MR. AND MRS. HUME, MR. AND MRS. FRICK,

MR. WEST, MR. GIFFORD, MR. FRASER, MR. AND MRS.

GRAZIANO, MR. SMITH, MR. HUTCHINSON, MR.

AND MRS. RUSER, MR. AND MRS. BEUKENKAMP, MR.

SKOLODA, MR. BODIFORD, MR. CARNES.

(5) MOTORCYCLE ESCORT

(AMBASSADOR CRIMMINS, MR. AND MRS. CHAPIN AND MR.

AND MRS. O'MARA WILL PROCEED TO SECRETARY TASSINARI'S

HOUSE SEPARATELY.)

8:30 PM ARRIVE SECRETARY TASSINARI'S RESIDENCE

FOR BUFFET DINNER. RUA JOAO NEVES NETO 282, TELEPHONE

210-3311.

11:00 - 11:30 PM LEAVE SECRETARY TASSINARI'S RESIDENCE FOR

HILTON HOTEL.

WEDNESDAY, JUNE 25

7:00 AM LUGGAGE OF SECRETARY'S PARTY IN LOBBY OF HOTEL.

7:30 AM CHECK OUT OF HOTEL

7:30 AM LEAVE HOTEL

MOTORCADE ELEMENTS:

(1) MOTORCYCLE ESCORT

(2) CAR 1 SECRETARY BUTZ AND CONSUL GENERAL

(3) CAR 2 SECURITY CAR

(4) MRS. BUTZ AND MRS. CHAPIN

(5) BUS WITH REMAINDER OF SECRETARY'S PARTY

(6) MOTORCYCLE ESCORT

(AMBASSADOR CRIMMINS WILL BID SECRETARY GOODBYE AT HOTEL AND

WILL THEN LEAVE FOR CONGONHAS TO DEPART FOR BRASILIA BY

VASP 230.)

LIMITED OFFICIAL USE

NNN

LIMITED OFFICIAL USE

PAGE 01 BRASIL 04789 03 OF 03 140119Z

64

ACTION AGR-08

INFO OCT-01 ARA-06 ISO-00 SSO-00 NSCE-00 USIE-00 SS-15

NSC-05 A-01 CPR-01 PM-03 PRS-01 PA-01 SAM-01 SY-05

UOSS-00 EB-07 OPR-02 /057 W

----- 039747

O R 132325Z JUN 75

FM AMEMBASSY BRASILIA

TO SECSTATE WASHDC NIACT IMMEDIATE 9803

INFO AMCONSUL RIO DE JANEIRO

AMCONSUL SAO PAULO

LIMITED OFFICIAL USE SECTION 3 OF 3 BRASILIA 4789

STATE PASS AGRICULTURE

PROPOSED PROGRAM FOR MRS. BUTZ AND LADIES IN THE OFFICIAL PARTY.

JUNE 24, 1975

09:45 DEPART HILTON HOTEL. (A CAR WILL BE PROVIDED FOR MRS. BUTZ AND A SECURITY AGENT WITH MRS. CHAPIN, AND A SMALL BUS FOR THE REST OF THE PARTY.)

10:00 ARRIVE RESIDENCE OF AGRICULTURAL OFFICER FOR COFFEE HOSTED BY MRS. O'MARA.

11:00 DEPART AGRICULTURAL OFFICER'S RESIDENCE.

11:30 ARRIVE CEASA WHOLESALE PAVILLION FOR TOUR OF FLOWER MARKET.

13:00 DEPART CEASA.

13:30 ARRIVE RESIDENCE OF CONSUL GENERAL FOR LUNCHEON HOSTED BY MRS. CHAPIN.

15:00 DEPART CONSUL GENERAL'S RESIDENCE. REMAINING TIME MAY BE FREE OR VISIT TO ONE OF SAO PAULO'S MAJOR ART MUSEUMS COULD BE ARRANGED DEPENDING ON WISHES OF MR. BUTZ. CARS WILL BE AVAILABLE.

FOLLOWING ARE QUESTIONS WHICH SAO PAULO STATE SECRETARY OF AGRICULTURE WISHES TO DISCUSS WITH SECRETARY BUTZ:

1. IN THE MEDIUM TERM, WHAT ARE THE SECRETARY'S

LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 02 BRASIL 04789 03 OF 03 140119Z

VIEWS REGARDING THE INTERNATIONAL MARKET FOR OIL-

SEEDS (INCLUDING BY-PRODUCTS) ORANGE JUICE, COTTON,
COFFEE, BEEF AND SUGAR?

2. WHAT HAS BEEN THE EFFECT OF INCREASING MARKETING
COSTS ON US AGRICULTURE? WHAT POLICIES ARE
BEING STUDIED AND/OR IMPLEMENTED TO COPE WITH
INCREASING COSTS?

3. WHAT WILL BE THE IMPACT OF THE NEW US TRADE
BILL ON BRAZILIAN AGRICULTURAL EXPORTS TO THE US?

4. WHAT HAS BEEN THE EFFECT OF THE RISE IN PRICES
OF AGRICULTURAL INPUTS AND THE INTERNATIONAL
MONETARY CRISIS ON US AGRICULTURE, ESPECIALLY IN
THE CASE OF FERTILIZER?

5. WHAT WILL BE THE RATE OF GROWTH IN US
AGRICULTURE IN EACH OF THE NEXT THREE YEARS?

ACTION REQUESTED:

WOULD APPRECIATE COMMENTS AND CLEARANCE OF THE ABOVE
THREE-PART SCENARIO, INCLUDING INDICATION OF
MEMBERS OF SECRETARY'S PARTY TO BE INCLUDED IN
EACH EVENT, BY CABLE AS SOON AS POSSIBLE. EMBASSY
AND POSTS WILL THEN PROCEED WITH DEFINITIVE PROGRAM.
CRIMMINS

LIMITED OFFICIAL USE

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: ITINERARY, MINISTERIAL VISITS, INVITATIONS
Control Number: n/a
Copy: SINGLE
Draft Date: 13 JUN 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: GolinoFR
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975BRASIL04789
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750207-0710
From: BRASILIA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750650/aaaabssx.tel
Line Count: 407
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION AGR
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 8
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: GolinoFR
Review Comment: n/a
Review Content Flags:
Review Date: 04 SEP 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <04 SEP 2003 by WorrelSW>; APPROVED <03 DEC 2003 by GolinoFR>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: VISIT BY SECRETARY BUTZ TO BRAZIL STATE PASS AGRICULTURE
TAGS: OVIP, EAGR, BR, US, (BUTZ, EARL)
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006